



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

Relive, Rejoice,
and Recharge...

at

AMIPHORIA
2025

5th, 6th & 7th March 2025

Experience the Magic of Amity University's
Annual Cultural Extravaganza

1. Event Title

DREAM ROOM CHALLENGE (ROOM DECORATION, FLOWER ARRANGEMENT & PAPER ORIGAMI)

2. Event Overview

The Dream Room Challenge blends creativity and artistry, featuring room decoration, flower arrangements, and paper origami. Participants transform spaces with vibrant themes, elegant floral designs, and intricate origami crafts. This unique contest celebrates innovation and skill, encouraging individuals to craft harmonious, visually stunning rooms that reflect imagination and personal flair.

3. Organizers

Amity School of Hospitality

Dr Nishi Priya- 9036993705

Dr Dharna Shukla-8826313474

4. Eligibility Criteria

All UG & PG level Students above age of 18 yrs enrolled in a recognized University/Institution.

5. Event Date: 06 March 2025 (Thursday)

6. Registration Process

Registration needs to be done through online mode by filling up application form and making payment of participation fee of Rs 100/-

7. Competition Format

All participants will be required to reach the venue 1 hour prior to the competition. All participants shall bring their materials as required for participation in the competition.

8. Judging Criteria

Speed- Time taken to complete the task.

Accuracy- Steps followed in bed making, standard of cleaning of room done and correct placement of supplies and amenities.

Eye for Detail- Minute observation about the room will be made.

9. Prizes & Awards

Top three positions will be awarded trophies/ prizes/certificates as per detail given below –

1st Position- Cash prize of Rs 500/- alongwith Trophy and certificate

2nd Position- Cash prize of Rs 300/- alongwith Trophy and certificate

3rd Position - Trophy and certificate.

Certificates will be awarded to all the participants.

10. Rules & Regulations

GUIDELINES AND JUDGMENT CRITERIA FOR FLOWER ARRANGEMENT –

1. Each team shall create a centerpiece depicting a specific theme using fresh flowers.
2. On- display, centerpieces shall not exceed the allotted space of 2ftx2ft.
3. Centerpieces to be decorated may NOT be brought in with primary design.
4. Each team shall be composed of 2 members only.
5. The organizing Institution will ONLY provide the following: Table for Display and bucket for keeping fresh flowers · All other materials as required for Floral arrangement shall be brought by the participants only.
6. Decision of Judges shall be final.

CRITERIA FOR JUDGMENT FOR FLOWER ARRANGEMENT-

Color Harmony and Condition 30% * Relation of colors to one another in the arrangement, which makes a pleasing and unified arrangement of flowers and foliage. Flowers should look fresh and crisp with no wilting or color fading.

Theme and Originality 40% Arrangements should have a definite design with stems arranged to create an attractive effect and theme representing Indian Culture. This requires the tasteful use of color, space, texture, and plant shapes. Arrangement should be unique.

Balance and Proportion 30% Involves the volume and color of plant materials. The parts of the arrangement, the plant materials, and the container should be in proper relationship. Size of flowers and foliage and stem length will be the major considerations.

GUIDELINES FOR PAPER ORIGAMI COMPETITION –

1-Participants can make as many models as they can in stipulated time.

2-No diagrams, books or instructions may be used during the creation of the model.

3-Participants will be provided with 4 colored A4 size paper. (one each) Tools as required for cutting, coloring, line drawing and/or measuring will not be allowed to be used (eg. Scissors, pen or marker, ruler etc.)

4-Creation of each model will take place at the same time, in full sight of the judge. No preliminary work besides sizing of paper may be done before the competition.

5-Judges will observe construction of the piece, but may give no verbal or physical assistance to the participants.

6- Once a model is remitted to the judges' possession, no more work may be done to the piece.

7-Once the final piece is remitted to the judges, the creation portion of the event shall be over. Any interference to the actual creation of the piece, or conscious destruction or disturbance of any model will result in disqualification.

11. Timeline

- Reporting Time :10:50 AM
- Briefing time : 11:00 AM
- Event time 11:15 AM to 2.00 PM
- Last date of registration 24 hrs before event commencement

12. Contact Information

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